



The Messenger

A publication of Hospice of the Rock River Valley

"Providing Over 29 Years of Hospice Care to the Sauk Valley"

www.hospicerockriver.org

Fall 2011

Schreiner Golf Play Day benefits HRRV



Hospice of the Rock River Valley thanks everyone who organized, helped, donated, and participated in the Schreiner's Golf Outing on June 11 at Deer Valley Country Club. Hospice received a check for \$3,600 because of your generosity. Thank you for helping us continue to serve patients and families facing life-limiting illnesses. Pictured (l to r) Gary Schreiner, Mark Schreiner, Jeff Schreiner, Jim Hudgins, Brian Ames, Bill Wangelin, and Gail Schreiner.

Dave Garland Memorial Golf Play Day benefits HRRV



Friends and family of Dave Garland, recently organized and held the 2nd Annual Dave Garland Golf Play Day in his memory. Proceeds of over \$3,900 from the play day were donated by John Boss, one of the organizers, to Hospice of the Rock River Valley.

Festival of Trees opens November 15

Woodlawn Arts Academy to host Festival of Trees in 2011

November 15-20, Hospice of the Rock River Valley will open the doors on the 22nd Annual Festival of Trees.



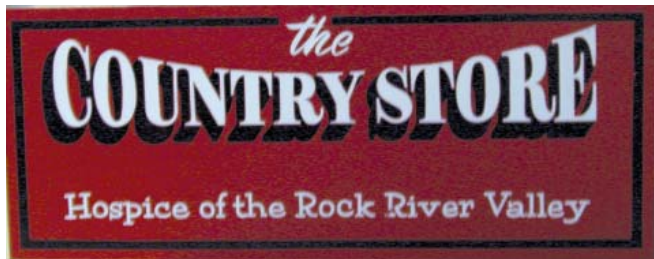
Hundreds of volunteers, businesses and community organizations contribute to the festival events by giving of time, talent and treasure. This year's celebration will include variations on old festival favorites, as well as new events and items that promise holiday fun for everyone in the family.

We invite everyone to take part in the 22nd Annual Festival of Trees and celebrate the nostalgia of holidays past, the joy of holidays present and the wonder of holidays to come.

Many opportunities exist to become involved, from chairing an event to serving on a committee; from decorating a tree, wreath, or holiday item to sponsoring a specific festival activity, from donating or gathering auction items to assisting during the week of festival, creating crafts or volunteering to work in the Country Store.

For more information on how you can become involved with the 22nd Annual Festival of Trees, please contact HRRV at (815) 288-3673 or email market@hospicerockriver.org. You will also find enclosed information about many Festival of Trees opportunities, including how to purchase this year's Festival of Trees memorial ornament in memory of/in honor of your loved one.

Visit www.hospicerockriver.org and/or our facebook page for periodic updates on the Festival of Trees.



The time has come to prepare for the 2011 Festival of Trees Country Store, and we need your assistance to help stock its shelves. We are seeking cash donations, craft donations, and individuals to join our Country Store team. Cash donations are used to cover the cost of inventory that is purchased from wholesalers and it is also very important that we have your wonderful handcrafted items. Our customers have come to expect our unique combination of wholesale, as well as, handcrafted merchandise. If you are able to help us with any or all of these requests, please call or e-mail Janna Groharing or Pat McLeod. (contact information below)

Help Needed for Country Store:

- 1) Create crafts and donate them to Country Store
- 2) Give a cash donation to Country Store
(We use the cash to shop wholesale.)
- 3) Become a member of the Country Store Team: Responsibilities may include pricing inventory, setting up the store at Woodlawn Arts Academy, collecting cash and crafts from friends and neighbors, working in the store, packing cookies, decorating wreaths and mini trees, etc.

Your craft donations may be delivered to HRRV during regular business hours, 8:00 a.m. to 4:30 p.m. Monday through Friday, or contact Janna or Pat to make arrangements to have them picked up.

The Country Store will be open at Woodlawn Arts Academy in Sterling from Sunday, November 13 through Sunday, November 20. We look forward to hearing from you.

Janna Groharing
815-625-1248
j.groharing@comcast.net

Pat McLeod
815-625-5722
mcleod.07@comcast.net

Hospice of the Rock River Valley Country Store Baked Goods

Information will soon be sent to those who have donated items for the bake sale in the Country Store. Many organizations respond to our request each year, but we are always looking for new donors or groups that would be willing to bake and donate goods for the sale.

We typically seek cookies, breads, rice krispie treats, brownies or bars, quarts of mixes (chex, puppy chow, trail mix, etc.), jars of cookie, brownie, soup, hot cocoa mix, etc., candies and/or sweets --- just about any type of holiday baked good in any quantity. All items donated must be a dry baked food item, no items containing cream or similar fillings can be sold at a public bake sale.

All baked goods will be packaged by our Country Store volunteers the morning of your scheduled drop-off.

If you or a group you know are interested and do not receive information in the next few weeks, you can contact **Chris Byar, Baked Goods Chair, at 815-499-0736.**

Additional Needs for Festival of Trees Country Store

>> Bookcases, hutches or other similar type pieces of furniture that could be used as display pieces.

>> Individuals who would be willing to decorate wreaths, old sleds, chairs, etc., that will be sold in the store.

For more information or to inquire about making a donation, contact Janna Groharing at 815-625-1248, Pat McLeod at 815-625-5722 or you may contact HRRV at 815-288-3673.

Mission

Hospice of the Rock River Valley affirms life by providing exceptional care and support to those transitioning through serious illness, death and grief.

Upcoming Events

For updated information about HRRV events, please call (815) 288-3673 or visit www.hospicerockriver.org.

Begins Thursday, Sept. 8



Understanding Your Grief

Short Term Grief Group

6:30-8 p.m.

Thursdays

Sept. 8 - Oct. 13

Have you or anyone you know suffered the loss of a loved one? Are you grieving that loss and feeling like you don't know how to cope? If you would like to understand your thoughts and feelings during this difficult time, join us for this 6-week support group.

For more information, call 815-288-3673.

Wednesday, Sept. 14



Fall Volunteer Training

Session begins Sept. 14
HRRV Office

Hospice of the Rock River Valley is seeking caring individuals to offer comfort to terminally ill patients and their families. Volunteers act as helping hands and compassionate listeners to individuals and families facing end-of-life situations. Training begins on Wednesday, September 14 at Hospice of the Rock River Valley. Contact Judy Jellerichs, Volunteer Coordinator at (815) 288-3673.

Saturday, Nov. 12



Festival of Trees Gala Evening

at
Deer Valley Country Club

More details coming soon!
Keep watching www.hospicerockriver.org.

Sunday, Nov. 13-Sunday, Nov. 20



Festival of Trees

Country Store

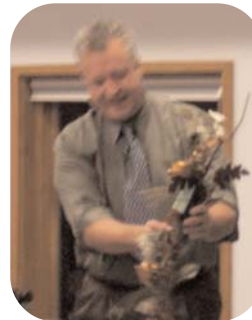
10 a.m.-8 p.m., Daily

Woodlawn Arts Academy in Sterling

Watch for the signs specially marking the parking and entrance for the Country Store.

Call 815-288-3673 or visit www.hospicerockriver.org.

Tuesday, Nov. 15



Jim Behren's

Design Show

November 15

at

Woodlawn Arts Academy
Sterling

Opening the Festival of Trees will be the popular Jim Behren's Design show. Enjoy an evening with friends & family as you watch Jim magically create his beautiful masterpieces.

Call (815) 288-3673 for more information.

Tuesday, Nov. 15-Sunday, Nov. 20



Festival of Trees

10 a.m.-8 p.m., Daily

Woodlawn Arts Academy in Sterling

Featuring Decorated Trees and Holiday Items, The Country Store, Entertainment, and more.

Call 815-288-3673 or visit www.hospicerockriver.org.

2011 Summer Volunteer Graduates



The Summer 2011 Volunteer Training concluded and graduated seven new volunteers for Hospice of the Rock River Valley. Those completing the session were back row (l to r) Virginia Doege, Loretta Shilling, Jane Buikema and Jordan Lumbard; front row (l to r) Jan Devine, Laura Steffes and Meta Rastede. We welcome our new volunteers to Hospice and look forward to working with them as we care for patients in the Sauk Valley area.

Volunteers Are the Heart of Hospice

Can You ...

- Read a book?
- Write a letter?
- Sit and hold someone's hand?
- Listen?
- Just be there?



Then you could be a Hospice Volunteer.

Hospice of the Rock River Valley has a need for volunteers to work with patients and families.

Fall Volunteer Training begins

Wednesday, September 14

at

Hospice of the Rock River Valley

Route 2 between Dixon and Sterling

To make a difference in someone's life, call Judy at

815-288-3673

Serving families in Lee, Whiteside, Ogle, Carroll & Bureau Counties

www.hospicerockriver.org

Summer in Pictures



Camp Love 'N Loss



The team of HRRV Golf Sponsor - Sandrock/Mickley Insurance at the 2011 Hospice Golf Outing. (l to r) Greg & Kris Sandrock and Todd and Julie Mickley



Enjoying an afternoon of golf during the Dave Garland Golf Play Day at Timber Creek Golf Course was the foursome of (l to r) Sonja Nicklaus, Deb Murphy, Sheryl Gulbranson and Karen Voss.

Thank you to all supporters of HRRV. Your donations in memory of loved ones ensures quality compassionate care is available to those in need. We appreciate your assistance in keeping our listing accurate. Please call (815) 288-3673 or email market@hospicerockriver.org with any additions or corrections.

In Memory of			
<i>Juanita Adams</i> Charles & Donna Dodson	<i>Helen Fassig</i> Jeanne Almasy Earl & Marion Barnickel & Family Raymond & Ronda Gallucci Darlene Gehant Patsy Grady Bernice Hageman Steve & Jan Jones Pat Klug Wally & Kathy Sthokal Kala Thompson	Roberta Dillon Mr. & Mrs. Richard Gebhardt Mr. & Mrs. Green H Bruce & Carol Hubbard Eugene & Cathleen Jacoby Rod & Wendy Johnson Ted & Marjorie Kontos Gerald & Patricia Mathew Elizabeth Maxson Timothy McCaslin David & Helen Murray Ronald & Jane Pease R. Reitzel Robert & Margaret Schwab Wanda Swanson Jannet Taylor Robert & Marie Thurber	Robert & Ethel Soesbe Penny & Pam Starr Eleanor Tomman Jerry & Judith Welbourne
<i>Benjamin Bailey</i> Jack & Ruth Chapman			<i>Oscar Kerchner</i> Dennis & Karen Burgess Barbara Miller
<i>Ellis Boehm</i> John Ordean June Soderquist			<i>Ravenell Kinney</i> Steve & Jane Kinney Shirley Thillen
<i>Kenneth Chubb</i> Jack & Ruth Chapman			<i>Robert Lendman</i> Robert & Janet Prescott
<i>Jean Corzett</i> Mark & Virginia Birrenkott Richard Coon Don Corzett Emmett & Terri Gray Todd & Cynthia Kutz Troy & Susan Kutz The Kutz Family Rick & Becky VonHolten Geraldine Wike LSP - Whitewater, LP	<i>Howard "Mike" Garman</i> Joyce Albers Todd & Christine Beck Ed & Dottie Conboy Richard & Mary Jean Derreberry Tim & Maureen Dunphy Patricia Eberley R. Michael Eberley William & Paula Eberley Steve & Pam Glick Dick & Sandy Harding Norm & Rita Heeren David & Wanda Hippen Ben & Sherry Marruffo Jean McCue Robert & Cynthia McKinley Pat McLeod Delmar & Francis McNinch Ann Rodekamp Tom & Marcia Rucker Darla Schryver Julie Smith Michael Trader Geraldine Wike Rita Wolf George & Jean Zook Pekin Insurance		<i>Robert Maes</i> Shirley Maes Gene & Royola Smith
<i>Kenneth Dixon</i> Larry Schettler Jay VanHorn Linda Wolbers		<i>Ron Hussung</i> Robert & Janet Arnold	<i>Bill Masini</i> Robert & Micheyln Masini
<i>Marilyn Dunwoody</i> Charles Ballard Mary Jo Keith Toni Marquardt John & Joyce McClintock Dennis & Rose Moss George & Dolores Renne Rita Trent		<i>Gwendolyn Jahnke</i> Doris Chiado Barbara Frankfother Gloria Grant Kenneth & Lois Heerd Lora Hott Jean McCue Delores Nelson Jannet Taylor Glenn & Kaye Truesdell	<i>Jolene "Jody" Miller</i> William & Sue Abate Donna Ahlstrand Nancy Book Richard Card Dorothy Clothier Shirley DeJarnatt Sandra Ford Joyce Frank Barb Frankfother Faith Glaman Jack & Lois Glassburn Linda Grant Rose Mary Harms Michael & Shaunna Hurd Judy Jellerichs John & Gayle Kellogg Lorraine Lyon Kunde Pat Malaer Jean McCue Bob & Lois Nevenhoven Darryl & Carmel Paulsen Katie Sheely Mark & Gail Terveer Virginia & Jack Thompson Phil & Val Todd Richard & Janet Vaughn Charlene Wiley Sandra Zulauf
<i>Charlotte Eissens</i> Richard & Audrey Cox Raymond Eissens Joyce Frank Barbara Frankfother Effie Hunsberger Donald & Mary Jo Hunter Ted & Marjorie Kontos		<i>Darlene Johnson</i> Lorraine Hess Rock Falls Rotary Club	
<i>Harold Fannin</i> Thomas & Debra McGinniss	<i>Mary Gebhardt</i> Douglas & Janice Banes Jack & Ruth Chapman	<i>Richard Johnson</i> Jim McCue & Penny Bielema Kenny & JoAnne Adams & Family Dan & Lori Davis Lindy Greenwood Ruth Johnson Robin Miller Randy Noord Jerry & Lois Pilgrim Jr. Art Pope Wilma Pursell Shirley Schwarz	
	<i>Mark Gunnon</i> Don & Rita Trent		
	<i>Dean Hubbard</i> Cheryle Colmark		

Eva Mistor
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Mr. & Mrs. Dunham
Jean McCue
Shirley Montieth
Ramon & Melissa
Woessner

Eugene Munz
Mary Munz
Mrs. Gene Munz

Barbara Nelson
Kenneth & Deborah Bailey
Charles & Donna Berry
Edward & Carol Burke
Gordon & Rita Cardwell
Sue Hondley
Sandra Julifs
Ted & Marjorie Kontos

Ardell Paulson
Marjorie Brushe
Marion Paulson

Opal Peugh
Barbara Schmit

Darlene Propheter
Robert Propheter

Olive Selover
Richard Selover
American Legion Auxiliary
Ruffit Park

Jack Skrogstad
Cheryl Allen
Warren & Leanne Baxter
Burdette & May Burch
Richard Card
Jack & Ruth Chapman
Thomas & Betty Clementz
Betty Coats
Norma Conrad
Shirley DeJarnatt
Sally Dixon
Brian & Lyn Eberhardt
Fred Eberhardt

Joyce Frank
Barbara Frankfother
Russell Garrett
Shirley Gaumer
Noel & Nancy Gillette
Herbert & Sue Hill
Effie May Hunsberger
Susan Keime
Melvyn & Janet Kinney
John Lyon III
Robert & Janice McKanna
James & Lenore McKinzie
Carl Nelson
Dr. & Mrs. Kenje & Wilma
Ogata
Allen & Velma Randall
Ann Rodekamp
Philip Sinroll
United Lost Lake Property
Owners Association

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Thomas & Jane
Brackemeyer
Janice Edmund
Doug & Betty Knox
Terry & Lee Ann Luther
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Holly Miller
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William Stanfield
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Harry Stillman
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Shirley DeJarnatt
Ruth Dietz
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Barbara Frankfother
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Effie May Hunsberger
John & Margaret Lynch
Judy McKinnis
James & Lenore McKinzie
Estella Metcalfe
Cindy Schott
Mrs. Harry Stillman

Glenn & Kaye Truesdell
Rod & Nancy Weber
Susan Westphal

Sam Sylvester
Ruth Chapman

Harold Tucker
Irene Beswick

Pauline Von Holten
Dessa Kereven

Lori Vrhel
Robert & Micheyln Masini

Jane Wade
American Legion Auxiliary

Jerome Wolens
Grayson & Lois Brottmiller
Agnes Carter & Family
Richard Coon
Bonnie Dunn
Larry & Margaret Ebersole
Weldon & Allene Galloway
Bob & Marion Jacobs
James & Carmelle McGee
Dr. & Mrs. Kenje & Wilma
Ogata
Patricia Podhaisky Murray

General Donations

Anonymous
Larry & Donna Adams
Edward Andersen
Tom & Laura Beien
Teresa Brackemeyer
Sue Britt
Guillermo Garza
Blasé Masini
American Legion Auxiliary
Brown County United Way
Dixon Lioness Club
Lee County Senior Tax
Funding
Morrison Kiwanis Club
New Life Lutheran Church
Sacred Heart Church
Schreiner Golf Outing

Tri-County Opportunities
Council
United Methodist Church,
Prophetstown
United Way of Whiteside
County
Whiteside County 708
Board
Whiteside County Senior
Tax Fund

Gift In Kind

Larry & Donna Adams
Jim & Carmen Haskell
George Logan

Mailing Campaign

Mary Arduini
Marla Baughman
Vicki Hammer
MarciaBright
Paul Cheshire, Sr.
Donna Dows
Mrs. Ardyce Edeus
In honor of
Mrs. Lula Durr
Carol Glenn
William Griswold
Shirley Harvey
Lillian Johnson
Dr. & Mrs. Kap & Youn Kim
Robert Komes
Greg & Kris Sandrock
Frances Schott
Sandra Struhs
Barbara Swords
Touched by Suicide
Support Group



Emerald Hill Golf Course was the host sight for the 9th Annual Hospice of the Rock River Valley Golf Outing on June 24.

9th Annual HRRV Golf Outing a Success



On Friday, June 24, golfers and hospice supporters descended upon Emerald Hill Golf Course for the 9th Annual HRRV Memorial Golf Outing. Following a picnic lunch, teams took to the course for an afternoon of golf and fun.

After golf, participants checked raffle tickets and claimed their valuable winnings. Team members and hospice staff then enjoyed dinner and the awards ceremony. Prizes for longest drive, closest to the pin, longest putt, and other fun hole contests were awarded, along with the top three teams announced.

Thank you to everyone who sponsored, participated, helped, donated and worked the day of the golf outing, it was a fantastic day!

Taking top honors at the annual golf outing with a score of 59 was the first place team from Rock River Collection Agency - Kevin Heller, Chip Staebell, Nick Hubbard, and Mike Lancaster.

Coming in second with a score of 63 was the Bramm Team of Nate Bramm, Jake Bramm, Doug Bramm, and Chuck Kereven.

Third place, with a score of 67 and winning a scorecard three hole play-off with an eagle was the Reilly team of John Reilly, Jude Wilbers, Andy Jackson and John Hochstein.

Taking honors for the special hole games were: **Longest Drive** men, Tom Holck; women, Deana Hermes; **Closest to the Pin** men, ER Doctors aka, Dr. Jason Reter; women, n/a; and **Longest Putt** men, Jeff Hickey; women, Coralee Jacobs. Along with the winners of the golfing hole games, John Hochstein was the winner in the commode chipping contest.

Raffle & Prize Donations

- | | | |
|-------------------------|------------------------|-------------------------|
| Accents | Family Chiropractic | Club |
| Adams Golf | Farm & Fleet | Nichols Flowers & |
| Angelo's | Freedom Bank | Greenhouses |
| Anonymous | Green River Country | Peoria Chiefs |
| Applebee's | Club | Quad City River Bandits |
| Arnie's Happy Spot | Happy Joe's, Morrison | SBM |
| Books on First | Indian Oaks Country | St. Louis Cardinals |
| Burger King, Rock Falls | Club | Sauk Valley Bank |
| Carroll Co. Fair Assoc. | JCPenney | Sauk Valley Media |
| Chicago Cubs | Jim Duffy | Six Flags St. Louis |
| Chicago White Sox | John Deere Classic | Snyder's Drug |
| Clifton Gunderson | KFC, Sterling | Sterling Dairy Queen |
| Clover Hills | Kane County Cougars | Sterling Federal Bank |
| Comfort Inn, Dixon | LRB Distributors | Sterling Post Office |
| Community State Bank | Lake View Golf Club | Super Wash |
| Cross Creek Golf | Long Shots Bar & Grill | Swartley's Florist |
| Course | Massage Works by | Taco Bell, Sterling |
| Culver's, Dixon | Becky | Timber Pointe Golf Club |
| Deer Valley Country | McCormick's | Trissel, Graham & Toole |
| Club | Mendota Golf Club | Wagon Wheel |
| Douglas & Frye | Midland States Bank | Wendy's, Sterling/Dixon |
| Edgewood Golf Club | New Millenium | Whiteside Count Fair |
| Emerald Hill Golf | Directories | Assoc. |
| Course | Newburg Village Golf | Wyanet Meats |

Presenting Sponsors



Sandrock/Mickley Insurance



Hole Sponsors

- | | |
|---------------------------|------------------------|
| 1st Farm Credit Services | Sauk Valley Newspapers |
| Astec Mobile Screens | Smeltzer Insurance |
| CGH Medical Center | Sterling Chevrolet |
| Excel Computer | Sterling Federal Bank |
| Corporation | Tatam, Inc. - |
| Farmer's National Bank | Servicemaster |
| Freedom Bank | of Dixon, Sterling & |
| Lee Wayne Corporation - | Rock Falls |
| Mark McGuire | Tettens Grain, Inc. |
| Maggie's Idle Hour | Verifacts, Inc. |
| Medical Products Group | Wahl Clipper Corp. |
| Miller, Lancaster, Walker | WIPFLI CPAs & |
| & Burall | Consultants |
| Pete Harkness Auto | |
| Group | |
| Sandrock/Mickley | |
| Insurance Co. | |

General Contributors

- Sterling Multi-Products
- WIXN/WRCV/WSEY
- WSDR/WSSQ/WZZT

We would love to hear from you. Please let us know how we can serve you better.

Add it: Someone I know should get this - name & address or email is attached.

Fix it: Correct the information on my mailing label as indicated.

Delete it: Please remove my name from your mailing list.



Search for
**Hospice of the
Rock River Valley**

Calendar of Events 2011

3rd Wednesday of each month Evening Grief Support group, 6 p.m.

(please call ahead to verify groups are meeting)

Sept. 8-Oct. 13

Understanding Your Grief
(meeting on Thursdays at 6:30 p.m.)

Sept. 14

Fall Volunteer Training Begins

Nov. 12

HRRV Festival of Trees Gala Evening
Deer Valley Country Club

Nov. 13-20

HRRV Festival of Trees Country Store Open
Woodlawn Arts Academy, Sterling
(Watch for signage on Woodlawn Road directing you straight to the entrance of the Country Store.)

Nov. 15-20

22nd HRRV Festival of Trees
Woodlawn Arts Academy

Nov. 15

Jim Behren's Dessert & Design Show
Woodlawn Arts Academy, Sterling

Nov. 16

Lunch Among the Trees
Woodlawn Arts Academy, Sterling

All events are at HRRV unless otherwise noted. Look for more details regarding future events in newsletters, special mailings and local media. Questions? Please call (815) 288-3673 or email market@hospicerockriver.org. Also visit www.hospicerockriver.org.

By your side, our family caring for your family.



Hospice of the Rock River Valley

264 IL Rt. 2
Dixon, IL 61021-9111
815-288-3673



Non-Profit Org.
US Postage
PAID
Permit #33
Rock Falls, IL
61071

Hospice of the Rock River Valley Festival of Trees Sponsorship Opportunities

Please complete & return this form to reserve your place among our valued Festival supporters. To be included in the 2011 Festival program, completed forms must be received by October 1, 2011.

Sponsor/Business Name _____
(This name will be used in the Festival program & other publications. Complete accordingly.)

Contact Name _____

Address _____

City _____ State _____ Zip _____ Phone _____

Email _____

Event Sponsorship

<input type="checkbox"/> Festival Presenting Sponsor	\$2,500	<input type="checkbox"/> Tree of Memories	\$500
<input type="checkbox"/> Gala Presenting Sponsor	\$1,500	<input type="checkbox"/> Friendship Trees	\$400
<input type="checkbox"/> The Country Store	\$1,000		

I would like to make a general contribution to the Festival of Trees: \$ _____

Tree Sponsorship

<input type="checkbox"/> 7½' tree	\$300	<input type="checkbox"/> Woodland forest	\$150
<input type="checkbox"/> 6' tree	\$200	(set of 3 alpine trees)	
<input type="checkbox"/> 4½' tree	\$150	<input type="checkbox"/> Holiday item	\$50

Please provide a decorator. Additional \$100. We will decorate our tree/item.

Make checks payable to: **Hospice of the Rock River Valley**
and return with this completed form to:
Hospice of the Rock River Valley, Festival of Trees,
264 IL Rte. 2, Dixon, IL 61021

Authorized Signature: _____



Hospice of the Rock River Valley

presents

2011

Festival of Trees

November 15-20, 2011

at

Woodlawn Arts Academy
Sterling, IL

**Questions? Call 815-288-3673 or email market@hospicerockriver.org.
Fax (815) 288-1181**



Hospice of the Rock River Valley is excited and welcomes the opportunity to partner with Woodlawn Arts Academy as the host for this year's Festival of Trees.

Funds raised from the Hospice of the Rock River Valley Festival of Trees helps meet the challenge of providing programs of care, comfort and compassion to patients and families coping with serious illness, death and grief.

We are very grateful of our past contributors and hope for your continued participation in this holiday extravaganza.

Why become involved with the Festival of Trees?
The Festival of Trees:

- * *A tradition in the Sauk Valley area for 22 years*
- * *Thousands of attendees*
- * *Support hospice services to those in need*
- * *Any size contribution is welcome and appreciated*
- * *Provides business tax deductions as allowed by IRS regulations*



Enclosed you will find details of the Festival of Trees and Gala Evening, along with our sponsorship opportunities, levels of recognition, and a pledge form.

Join us in continuing the successful tradition of Hospice of the Rock River Valley Festival of Trees. Contact Karen Voss, marketing director with any questions at 815-288-3673 or market@hospicerockriver.org.

Sincerely,

Carolyn Spencer

Carolyn Spencer, Executive Director



22nd Annual Hospice of the Rock River Valley

Festival of Trees

November 15-20, 2011

Sponsor Recognition & Opportunity Description

All sponsors will receive:

- * Listing in appropriate Festival printed material
- * Listing in "The Messenger", newsletter of Hospice of the Rock River Valley
- * Listing on Festival web page (www.hospicerockriver.org) and Facebook
- * Signage at sponsored event
- * Additional recognition as indicated with specific opportunities

*Starred items provide maximum exposure.

*Festival Presenting Sponsor - \$2,500

Gain maximum exposure at this premiere holiday event. A weeklong event that includes many activities, the Festival Presenting Sponsor(s) receive maximum sponsorship recognition. Sponsorship includes recognition in all festival advertising and publicity, eight Gala tickets (equal to one table), and a decorated tree sponsored in your business name!

*Gala at Deer Valley Country Club (Nov. 12, 2011) - \$1,500

Holiday themed event that includes fine dining and a silent, live and dessert auction. Sponsorship includes recognition on all promotional items for the Gala Evening, sponsorship mentioned throughout the evening and eight Gala tickets (equal to one table).

The Country Store - \$1,000

The Country Store is a popular shopping site during Festival week. Offering hundreds of unique gift items for every family member, sponsorship includes signage at the Country Store and in marketing materials.

Tree of Memories - \$500

Filled with ornaments in honor of or in memory of loved ones, this tree is on display all week during the Festival. Sponsorship includes signage by the Tree of Memories and in marketing materials.

Friendship Trees - \$400

The Friendship Trees are decorated 2' and 3' trees and is very popular during Festival week. Sponsorship includes signage in the Friendship Tree area.

Tree & Holiday Item Sponsorship

(various sponsorship levels available, see form on back)

The trees are the essence of the Festival. Create a masterpiece with a tree, wreath, swag, mantle decor, etc. Decorators are provided, for a fee, if requested.

Festival Angel (any size contribution)

Be a part of the Festival no matter how large or small, your contribution is appreciated.



Festival of Trees Gala Evening
November 12, 2011
Deer Valley Country Club
Live and Silent Auction Donation Form

Showcasing your business with a donation to the Festival of Trees Gala Evening Auctions is a great way to promote your business. We are seeking items for our auctions and ask you to consider making a donation of an item(s) or perhaps a monetary donation. If a monetary donation is sent, HRRV will purchase an item for auction in your business name.

Please describe your auction donation in specific detail including any restrictions. Although every attempt will be made to use your description as submitted, HRRV reserves the right to make adjustments as deemed necessary. **Please provide expiration dates for certificates/tickets. We suggest one year from the final date of Festival (11/20/2012).**

Description/Title: _____

Value: \$ _____

Donor will: _____ Provide item for pick-up by Festival volunteer by **Oct. 15, 2011**
(check one) _____ Ship to the Hospice office by **Oct. 15, 2011**
_____ Ship to winning bidder after auction
_____ Cash donation (amount) \$ _____

Donor/Organization: _____
(This is vital for program listings, thank you notes and questions.)

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Send materials to:
Hospice of the Rock River Valley - Auctions
264 IL Rte. 2, Dixon, IL 61021
PHONE: (815) 288-3673 FAX: (815) 288-1181
Contact Person: Karen Voss
Email: market@hospicerockriver.org

DEADLINE for inclusion in Festival of Trees program: October 1, 2011



Honoring and Remembering Our Loved Ones

Hospice of the Rock River Valley

22nd Annual Tree of Memories

Hospice of the Rock River Valley recognizes that the holidays are a time of joy and celebration and also a time of reflection. Loved ones can be honored and remembered during the Holiday season with our Tree of Memories.

You have the opportunity to purchase an ornament in memory of or in honor of a loved one. The name of your loved ones will be placed on the ornament & displayed next to the Tree of Memories during the **Festival of Trees on Nov. 15-20 at Woodlawn Arts Academy in Sterling.**

If you are interested in having a loved one honored/remembered do one of the following:

Complete the form below and mail with your check payable to Hospice of the Rock River Valley.

or

Purchase your ornament(s) during the Festival of Trees, Nov. 15-20 at Woodlawn Arts Academy.

or

Purchase your ornament(s) at the Hospice of the Rock River Valley office.

If mailing, please send to: **HRRV, Tree of Memories, 264 IL Rt. 2, Dixon, IL 61021**

Following the Festival of Trees, ornaments may be picked up at Woodlawn Arts Academy **(from 1-5 p.m. on Sunday, Nov. 20)**, or later that week at the Hospice office.

For more information or questions, call us at (815) 288-3673.

*******TREE OF MEMORIES ORDER FORM - TEAR OFF AND RETURN*******

Name: _____ Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Circle One: In Memory of or In Honor of

____ (#) **Ornament(s) with name(s) displayed \$10.00; Name(s) of Loved One:** _____

Check One:

____ I will pick up the ornament on 11/20/11 at Woodlawn Arts Academy.

____ I will pick up the ornament at Hospice of the Rock River Valley after 11/20/11.

____ I would like my ornament(s) mailed to me at the extra cost of \$3.00 per ornament.

TOTAL ENCLOSED \$ _____